



MONTHLY NETWORKING LUNCH SEMINARS

MONTH	TOPIC	SPEAKER	SPONSOR
<u>2009 Q1: Sales and Marketing</u>			
January	Protocol & Diplomacy for the Small Business in a Diverse City	Sonia Garza Garza Protocol, Inc.	Painter Law Firm
February	Sales 101: Tips for today's world in retail, products, services, and professional services	Ramon Manning Allpro Marketing, Inc.	The Sun Newspapers
March	Possible Topics: Delivering powerful speeches that impact any audience Shape your business voice to increase brand equity	Jim McGrath CEO Communications	Grayson-Patton Team Summer Patton
<u>2009 Q2: Business Management</u>			
April	Marketing on a tight budget (best ads, free media, awards, recognition, etc.)	Jeremy Fish Woodway & Voss	First Community Elgin Weaver
May	National Small Business Week: Identifying and reworking critical areas of your business plan to improve sales		Sam's Club
*May is National Small Business Week			

June	Design and the Bottom Line	Gary Machicek Kirksey	Louetta Foot & Ankle Dr. Brad Bachmann Dr. Michelle Stern Dr. Amy Walsh
<u>2009 Q3: Leadership and Personnel</u>			
July	<i>Networking only</i>		Marder & Associates Barry Marder
August	Managing and Retaining a Diverse Generational Mix of Personnel	Laura Polk Trustmark Bank	Katie Conway Trustmark Bank
September	Working HAPPY increases productivity	TBD	Sam's Club Mike Calabro
<u>2009 Q4:</u>			
October	Philanthropic Marketing: performance IDEAS: community event sponsorships (e.g., little league) Presentation + Auction (e.g., tie, book of art, tickets to performance) Door Prizes TP discuss ideas with Centrium	Texas Children's Art Project Theatrical Advertising (Centrium)	Tish Otten Global Ty Kwan Do
November	<i>Networking only</i>		Tom Lewis Stifel, Nicolaus & Company, Inc
December	<i>Networking only</i>		Richard Bench Bench Insurance