

About the Chamber

History

Chair Emeritus, Judge J. Kent Adams and other community leaders founded the Houston Northwest Chamber of Commerce in 1974 to develop a vibrant economic climate for local businesses. Then as now, there was no government entity to solve community issues. Area residents and business owners look to the Chamber as a “town hall” to meet the challenges facing their community. For over 30 years the Chamber has partnered, supported, and promoted our friends at Bush Intercontinental Airport, the Barbara Bush Library, NAM, Leadership North Houston, the Centrum, Sam Houston Race Park, and the many governing agencies and organizations in and around our service area.

Organization

The Houston Northwest Chamber of Commerce is headed by a 21-member board of directors to establish policy; manage its affairs; and direct the initiatives of the organization. Members of the Board are elected to a three-year term.

Chamber Staff

Business Phone: (281)-440-4160

Email: Chamberinfo@HoustonNWChamber.org

Website: www.HoustonNWChamber.org

Barbara Thomason – BarbaraT@HoustonNWChamber.org
President

Betty Keller – BettyK@HoustonNWChamber.org
Communications Coordinator

Alisha Roberts – AlishaR@HoustonNWChamber.org
Marketing & Special Events Coordinator

Spencer Day – SpencerD@HoustonNWChamber.org
Director of Membership Development

Adrian Griffin – AdrianG@HoustonNWChamber.org
Director of Finance and Operation

Houston Northwest Chamber of Commerce

Mission Statement

Developing successful businesses and a thriving community

Why Join the Houston Northwest Chamber of Commerce?

Create name recognition for your business.

- ✓ Promote your business and build relationships at networking events and business expos
- ✓ Become part of a community that supports one another by “Buying Nearby” and shopping locally
- ✓ Recognition given to new members at monthly luncheons and in Friday e-newsletter
- ✓ Promote your business on the Chamber website and directory
- ✓ Ribbon-cutting ceremony and newspaper photo regardless of your business’ stage of development

Obtain valuable resources that support your business operations.

- ✓ Receive membership directory, CD, newsletters and “Friday Facts” communications
- ✓ Take in monthly workshops on the how-to’s of basic and advanced business management
- ✓ Utilize Small Business Development Center counselors, SCORE representatives and the U. S. Department of Commerce International Trade Specialist
- ✓ Utilize the Business SWAT Team and receive support from other business owners

Be a part of a community that is working to improve this region for businesses and for families.

- ✓ Working to preserve and develop the region’s green areas
- ✓ Eradicating illegal signage, panhandling, and crime in our community
- ✓ Encouraging roadway improvements for better access
- ✓ Building and maintaining relationships with area officials
- ✓ Working to gain approval of an area management district to promote and preserve economic development
- ✓ Supporting community development with schools, libraries, performing and visual arts, museums, health care and law enforcement

For more information about this forward-moving organization, contact the Chamber at 281-440-4160 or ChamberInfo@HoustonNWChamber.org .

Primary Benefits For New Members

Community Involvement • Business Advocacy • Business Support System

Free Membership CD

- Includes all members:
 - Company name
 - Type of Business
 - Address
 - Phone~Fax~E-Mail~Website
 - Contact Person
- *This is a great marketing tool!!!* Other Chambers charge for this – you get it **Free**

Free Membership Directory

- You will be listed automatically alphabetically and categorically
- Published and distributed annually by Lawton Publications
- Pertinent information regarding your community
- Opportunity for more exposure by placing an advertisement

Free Ribbon Cutting Ceremony

- Banner with your company's name that is yours to keep
- Picture of the event in Chamber Newsletter, *The Chronicle* and *The Sun*
- Home-based businesses can be held at the Chamber
- Immediate recognition in business community

\$100 Voucher toward a booth at any one expo or festival

- Held at various times throughout the year
- First come, first serve. Highly in demand.
- \$100 voucher should be used within the first year of membership

Recognition given to new members at monthly luncheons

- All new members are presented at a monthly luncheon
- Opportunity to introduce your business and services to approximately 150-200 attendees

Your business is posted on the Houston Northwest Chamber website

- www.HoustonNWChamber.org
- Automatic link to your company website
- Enhanced membership listing available on the Chamber website

For more information about this forward-moving organization, contact the Chamber at 281-440-4160, Chamberinfo@HoustonNWChamber.org or www.HoustonNWChamber.org.

Other Benefits

Business Support System

Upturns, downturns and even rapid business growth can be challenging – even frightening for business owners and managers. The Chamber is committed to offering support through direct resources or by referrals. Some of these resources include:

Buy Nearby

Being a part of a business community means supporting each other. Our Chamber is committed to the concept of buying locally and is taking steps to reward that activity.

Business Counseling and Coaching

Access the Small Business Development Centers, SCORE (Service Corp of Retired Executives), the U.S. Dept. of Commerce International Trade Specialist or Chamber members specializing in business consulting. Most services are free or low cost.

Demographic and Economic Data

Data is key to business planning and market strategy. Chamber staff can prepare customized reports showing the specific demographics of your target market area, projected population and income data, detailed maps and a wide range of other statistical reports. This service is available through an on-line service and can be emailed in any format at no cost to you.

Education/Training/Workshops

Through strong volunteers and alliances with the Small Business Development Center and community colleges, the Chamber sponsors dozens of workshops or roundtables each year. Select topics offered through:

- Small Business Workshops are monthly sessions on topics small businesses need.

Business SWAT Team

Observing that small business owners are challenged to stay on top of the many demands of managing a business, the SWAT Team was established to provide general support or critical assistance intervention. The SWAT Team is a steering committee of six professionals with extensive experience in various business disciplines whose sole purpose is to provide a fast-response support system for small businesses in the northwest Houston area, whether they are Chamber members or not. Businesses may opt to work with the SWAT Team as a form of “Business Wellness Check-up,” or may need more immediate, critical assistance. SWAT services are free of charge and confidential. Ultimately, the Team’s goal is to help businesses succeed.

Job Posting

All Chamber members have access to post their job openings on-line on the Chamber website at no charge. Job hunters in the community will seek this site as a place to locate positions with “up and coming companies”.

Leads and Referrals

Information inquiries through the Chamber website, by phone or by walk-in guests can be the source of leads for your business. The Chamber staff will notify you when these inquiries are made.

Additionally, the Chamber receives requests for lists of businesses in specified categories, such as lists of area restaurants, caterers, hotels, automotive repair services, etc. These member lists can bring business right to your door.

On the Chamber website there is an important homepage link, “Hot Deals”. Chamber members can opt to post discounts, special openings and sales events here for visitors to see. This is also an opportunity to offer “Member-to-Member” discounts.

Advocates for Business & Community

The Houston Northwest Chamber of Commerce provides a strong and unified voice to advocate for business and community interests. Your membership helps to support these efforts that benefit us all. Some of our recent activities include:

- Establishing Small Business Health Insurance Coalitions
- Securing Scenic District designations for our area
- Lobbying for an upper division university
- Support of the Cypress Creek Cultural District
- Support of the Cypress Creek Greenway Project
- Support of Cypress Creek Improvement District

Special Membership Categories 2008

Founder's Council \$4,000

- Membership includes up to **15** business locations as HNWCC members
- Council member's name prominently listed on:
 - ✓ Chamber Letterhead
 - ✓ Chamber Newsletter
 - ✓ Chamber Directory
 - ✓ Monthly Recognition in *The Sun*
 - ✓ Monthly Recognition in the *Houston Chronicle* Zoned editions
 - ✓ "Recognition Board" which is prominently displayed at Chamber offices and *other* Chamber events such as Annual Gala, Epicurean Evening, Golf Tournament, etc.
 - ✓ Chamber Website: www.HoustonNWChamber.org
 - ✓ Option to enhance website listing with logo, photos and detailed descriptions
- May use "Proud Member – Founder's Council Logo" on your organization's website and in publications
- Receive Membership CD with one update per year upon request
- Each designated business location receives a plaque and membership CD
- Primary location presented with special commemorative plaque
- Free half-page ad in Chamber newsletter two times each year (**value \$400**)
- \$100 voucher towards a table top/booth at Business Expos upon request
- Preferred seating at annual Gala
- Public recognition each month at Chamber luncheon and other special events
- Ribbon cutting held at any designated business locations
- Plus Base Membership Benefits

Special Membership Categories 2008

Chairman's Council \$2,500

- Membership includes up to **10** business locations as HNWCC members
- Council member's name prominently listed:
 - ✓ Chamber Letterhead
 - ✓ Chamber Newsletter
 - ✓ Chamber Directory
 - ✓ Monthly Recognition in *The Sun*
 - ✓ Monthly Recognition in the *Houston Chronicle* Zoned editions
 - ✓ "Recognition Board" which is prominently displayed at Chamber offices and *other* Chamber events such as Annual Gala, Epicurean Evening, Golf Tournament, etc.
 - ✓ Chamber Website: www.HoustonNWChamber.org
 - ✓ Option to enhance website listing with logo, photos and detailed descriptions
- May use "Proud Member – Chairman's Council Logo" on your organization's website and in publications
- Free half-page ad in Chamber newsletter annually (**value \$200**)
- \$100 voucher towards a table top/booth at Business Expos upon request
- Public recognition each month at Chamber luncheon and other special events
- Primary location presented with one special commemorative plaque
- Ribbon cutting held at primary location
- Each designated business location receives a membership CD and plaque
- Plus Base Membership Benefits

Special Membership Categories 2008

Chairman's Circle Annual Membership \$250 in addition to Base Membership Fee

- Circle member's name prominently listed:
 - ✓ Chamber Directory
 - ✓ Recognition in *The Sun*
 - ✓ Recognition in the *Houston Chronicle's* zoned editions
 - ✓ "Recognition Board" displayed at Chamber offices and *other* Chamber events
 - ✓ Chamber Website: www.HoustonNWChamber.org
 - ✓ Option to enhance website listing with logo, photos and detailed descriptions
- May use "Proud Member – "Chairman's Circle Logo" on your organization's website and in publications
- Special Chairman's Circle member plaque
- One mass email marketing message per year to members through the Chamber
- 3-5 lines in Friday Facts/E-newsletter when joining
- Plus Base Membership Benefits

Base Membership \$300 - \$2,000 based on Employee Count

- Free Membership CD**
- Free Membership Directory**
- Free Ribbon Cutting Ceremony**
 - Banner with your company's name that is yours to keep
 - Picture of the event in Chamber Newsletter, *The Chronicle* and *The Sun*
 - Immediate recognition in business community
- \$100 Voucher toward a booth at any one expo**
 - Held at various times throughout the year
 - \$100 voucher should be used within the first year of membership
- Recognition given to new members at monthly luncheons**
 - All new members are presented at monthly luncheon
- Your business is posted on the Houston Northwest Chamber website**
 - www.HoustonNWChamber.org
 - Automatic Link to your company website
 - Enhanced membership listing available on the Chamber website

Base Membership - School District \$500

- Flat rate regardless of number of employees receiving all Base Membership Benefits

Base Membership - Individual \$150

- Reduced membership dues receiving all Base Membership Benefits, however no organization affiliation may be listed

Base Membership - Non-Profit \$150

- Reduced membership dues receiving all Base Membership Benefits

For more information contact:

Spencer Day

Houston Northwest Chamber of Commerce

Office: 281-440-4160

Calendar of Upcoming Events

Monthly Recurring Events – visit www.HoustonNWChamber.org, click on ‘Calendar’ and select Chamber events

Chamber Luncheons — Second Thursdays unless an Expo is scheduled, 11:30 am-1:00 pm at various local venues.

Small Business Workshops — Third Thursdays, 11:30 am at (check current Calendar of Events for location). Workshops to help small business owners grow.

Networking Breakfast — Fourth Tuesdays 8:00 am at Chamber members’ places of business (check Calendar of Events for locations).

New Member Appreciation Reception — Third Fridays, 8:00 for new members (Coffee and Chat with Chamber President) and 8:30am for all others at Something Different Tea Room (Check updated Calendar of Events as locations may change). New members, veteran members and guests are welcome!

Business After Hours — First Thursdays and occasional Tuesdays, 5:30 pm at Chamber members’ places of business (Check Calendar of Events for locations)

Advertising Opportunities

Chamber members can opt to advertise with one of the following organizations and receive discounts. Check our website for the latest opportunities: www.HoustonNWChamber.org

- Houston Northwest Chamber Newsletter
Spencer Day 281-440-4160
- Lawton Publishing – Website Ads, Directory & Map Advertising
Jana Benson (713) 859-5649
- Houston Chronicle
Brooke Daniels 713-362-6518
- The Sun
..... 281-440-1470
- North Houston Metro Woman Directory
Christina Mc Nichol 832-207-7569
- RTUI (Register Tapes Unlimited L.P.)
James Bennett 832-287-2191
- Living Magazine
Linda Jost/Acct. Manager 800-296-6020

2008 Ambassadors

A, J. Salinas 
Individual
281-444-1292

Amegy Bank
Lynell Brooks
281-320-1431
Lynell.brooks@amegybank.com

Amegy Bank
Christina Kuchera
281-320-6451
Christina.kuchera@amegybank.com

Anchor Staffing 
Tammie Jeffers
832-484-8193
tjeffers@anchorstaffingtx.com

ARK Group 
Janet Rolston
281-537-1301
hutsutr@msn.com

Arthur J. Gallagher Risk Management
Services
Diana Lothringer
281-655-6726
Diana_lothringer@ajg.com

Berry Tree
Bob Lewis
713-857-5916
Rs138@sbcglobal.net

Barbara Jordan Endeavors
Thelma Scott
281-397-8050
maeskot@swbell.net

Bench Insurance
11210 Steeplechase Drive #108
Houston, TX 77065
832-678-0022
rbench@benchinsurance.com

Brookside Funeral Home –
Champions
Marilyn Sullivan
281-397-0800
Marilyn.sullivan2@sci-us.com

Lois Crowley
Castorini & Crowley
281-440-5097
loiscrowley@hotmail.com

Central Payment Processing
Denise Rowe
512-554-5800
Denise_rowe@yahoo.com

ChiroFit 
Dr. Bob Biddison
281-397-7463
bobbiddison@charter.net

Capital One – Louetta
Matt Wolf
713-435-5505

Coldwell Banker United Realtors
J'Ann Cline
281-655-2062
jcline@coldwellbankerunited.com

Coldwell Banker United Realtors
J. L. Flatté
281-655-2018
jflotte@cbunited.com

Coldwell Banker United Realtors
Terry McDougle
Lon McDougal
281-655-2000
tmcdougle@cbunited.com

Comerica Bank
Vicky Weatherby
832-484-8941
vmweatherby@comerica.com

D & D Windows
Don Dozier
713-817-5886
windows@ddwindows.com

Elite Promotional Products
Wendell Collier
832-265-3327
wendellcollier@att.net

Farmers Insurance
Bob Hurst
281-537-6775
Bob.dhurst@farmersagency.com

First Service Credit Union
Jared Hunt
832-688-1000
jhunt@1stservicecu.com

Hello Good Looking Skin Care
Rita Wilder
281-370-1100
ritawilder@sbcglobal.net

Hyatt Promotional Products
Cherie Hyatt
(281) 383-9302
hyattcheriehoy@yahoo.com

Graebel Movers
Leslie Brass
281-831-2023
lbrass@graebel.com

JC's Chem-Dry 
Janet Levesque
281-257-9372
clevesque@houston.rr.com

Klein Independent School District
Anne Vallette
832-249-4753
avallette@kleinisd.net

Kwik Kopy Center #117 
David Vaughan
281-376-4781
dvaughn@kwikkopy117.com

Lawrence G. Hoole PC
Larry Hoole
281-587-8600
Larryhoolecpa@msn.com

Lone Star Greeting Service LLC
Jean McCarthy
281-580-4148
springgreeting@sbcglobal.net


Momentum Printing & Graphics, Inc.
Janie Aud-Riney
281-580-4422
Janie@momentumgraphics.com

Mortgage Development Center 
Liz Towns
281-893-7500

Sea Master Cruises
Tana Schmedt
281-796-8814
tschmedt@seamastercruises.com

The WorkSource
Jon Booher
281-807-9462 x 106
John.booher@wrksolutions.com

Wachovia Securities, LLC
Tom Lewis, CFP®
281-257-7108
Tom.lewis@wachoviasec.com

Woodforest National Bank 
Belinda Menasco
832-375-2591
bmenasco@woodforest.com

Vossler Graphics & Marketing
Jim Vossler
281-586-8843
jvossler@vosslergraphics.com

Wealth Design Group, LLP 
Art Barasch
281-220-2736
artbarasch@aol.com

Woodforest National Bank 
Belinda Menasco
832-375-2591
bmenasco@woodforest.com

Yancey-Hausman 
Jane Crawford
832-326-4286
janecrawford10@hotmail.com


Designates Gold
Ambassadors



MEMBERSHIP INVESTMENT APPLICATION

Please return the **COMPLETED** and **SIGNED** form along with **PAYMENT** to:

HOUSTON NORTHWEST CHAMBER OF COMMERCE
14511 Falling Creek, Suite 205
Houston, Texas 77014
www.HoustonNWChamber.org
281-440-4160

Chamber dues are not charitable contributions for income tax purposes.
 Dues may be ordinary and necessary business expenses.

Referred by: _____

Organization Name:		
# of Fulltime Employees Locally:	Category for Directory:(ask for list of categories; additional categories \$50 each)	
Primary Contact Person*:	Title:	
Email: <input type="checkbox"/> Check if email should not be published	Work Phone:	
Fax:	Cell Phone: <input type="checkbox"/> Check if cell # should not be published	
Street Address:		
City:	State:	Zip:
Mailing Address (if different from street address):		
Billing Address (if different from street address):		
Website:	Preferred Communication (All members will receive email communications unless indicating otherwise; please check here if you also want faxes <input type="checkbox"/> Fax Also <input type="checkbox"/> No Email Please	

ANNUAL MEMBERSHIP LEVELS

<input type="checkbox"/> Base Membership for 1-10 FT employees	\$300	<input type="checkbox"/> Base Membership for 1001+ FT employees	\$2,000
<input type="checkbox"/> for 11-20 FT employees	\$400	<input type="checkbox"/> Individual Membership	\$ 150
<input type="checkbox"/> for 21-50 FT employees	\$500	<input type="checkbox"/> Non-Profit Membership	\$ 150
<input type="checkbox"/> for 51-100 FT employees	\$650	<input type="checkbox"/> School District Membership	\$ 500
<input type="checkbox"/> for 101-150 FT employees	\$900	<input type="checkbox"/> Chairman's Circle Enhanced Membership, add \$250 to Base Membership ***	Add \$250
<input type="checkbox"/> for 151-200 FT employees	\$1,200	<input type="checkbox"/> Chairman's Council Enhanced Membership	\$2,500
<input type="checkbox"/> for 201-1000 FT employees	\$1,500	<input type="checkbox"/> Founder's Council Enhanced Membership	\$4,000
		TOTAL ANNUAL INVESTMENT	

Select Method of Payment: Check Cash Credit Card #: _____
 Ck #: _____

Credit Card Expiration: _____ 3-Digit Security Code (back of card): _____

* Attach roster to provide additional representatives

Chamber reserves right to change dues rates without notice

 Authorized Signature

 Printed Name

 Date

This page left intentionally blank

ADDITIONAL CHAMBER OPPORTUNITIES

*** Chairman’s Council members please attach 3-5 lines about their business to be included in the Friday Facts announcement about your company—a benefit of this enhanced membership!

√	Sponsorships/Donations	Description	Designation	Amount
	Houston Northwest Chamber of Commerce Foundation, 501 (c) 3 non-profit	Tax-deductible donations may be earmarked for community projects and student scholarships. May be given in honor of or in memoriam of friends and family.	Indicate giving category (scholarship or community improvement and the honoree if applicable):	Please indicate amount:
	Luncheon Sponsorship (Limited to two per event)	Luncheon Sponsors are honored at the luncheon and in print before and after the event. Sponsors place collateral at each place and give a brief presentation on their organization.	Indicate month(s):	\$300
	Other sponsorships available upon request or by going to www.HoustonNWChamber.org and click on ‘Get Involved’			

While active, Chamber members have the use of Chamber logos, plaque and name in printed advertising, websites and other forms within the guidelines of the Logo Standards for Usage. When membership is inactive, all use of logos must cease and plaques must be returned to the Chamber of Commerce.