



NEW MEMBER CENTER

**What you need to know to maximize your Chamber membership.
Learn what Chamber member benefits you can harness to help drive business to you!**

New Member Information Booklet

[Click HERE](#) to download a pdf of the New Member Information Booklet and be sure to attend one of the New Member Receptions to get started on the right track.

Chamber Committees

[Click HERE](#) to download a list of current Chamber Committees. Call the committee chair or just visit! Committees are where the work of the organization takes place and where you can get to know other members on a more intimate level as you work toward common goals.

Member Log-In

All Chamber members have an automatically generated Member Log-In and Password so that they may access the 'Members Only' area of the Chamber Website. This log-in information will be mailed to new members or you may request it by calling the Chamber. Using this special access, members may amend their member data, post jobs, post hot deals, post events and add enhancements to their on-line directory listing. It is important to keep this information up-to-date and to be sure key details and keywords are entered so you are more easily located.

When you receive your member log-in and password, go to www.HoustonNWChamber.org and enter the log-in and password in the area labeled 'Member Login'. You may change your log-in and password entries to entries that you can easily remember. Make a note of your log-in and only share this information to those who you want to enter this protected area.

If you forget or misplace your log-in and password, you may contact the Chamber during business hours to request that information. Call 281-440-4160 for assistance.

On-Line Membership Directory

As a member of the Houston Northwest Chamber of Commerce, you have the opportunity to market your business to consumers by enhancing your directory listing "homepage" with details about your business, by posting **hot deals**, **job openings** and **events** and by adding keywords and details such as key products or services, operating hours and specific location to help consumers find you when they search.

When you post jobs, events, or hot deals, your changes go into a “waiting area” to receive approval from Chamber staff. This insures the integrity of the site and prevents inappropriate postings. Chamber staff should activate your postings within about 24 hours. Changes to your directory listing and contact information are immediate.

Enhance Your On-Line Directory Listing through Enhanced Membership Investment

When an organization commits a higher level of annual dues to be a part of the elite group of Enhanced Members, they may upload logos and photos to their directory listing by virtue of their membership investment level. This prestigious group includes:

Founder’s Council members
Chairman’s Council members
Chairman’s Circle members

[Click HERE](#) to review the membership levels and the corresponding benefits. All membership levels may add text, post jobs, hot deals and events.

Adding Representatives

Chamber members can add additional representatives into their company’s record by using the ‘Members Only’ Log-In and Password and by clicking the link ‘Employees/Reps’. These individuals can receive correspondence from the Chamber such as the weekly e-newsletter, “Friday Facts”. Each company has a primary representative noted, but other reps are encouraged.

Lodging Availability

Chamber members who fall into the categories of hotel/motel, bed & breakfast, inn, resort/lodge, RV park or campground can enjoy another benefit of the on-line directory. These businesses can detail their specific services, listing types of accommodations and availability. This information appears on your on-line directory listing for potential customers to view.

If your organization does not already have access to the ‘Lodging Module’, contact the Chamber staff to activate your access. There is no additional charge for this member benefit.

Referrals

The Chamber website can guide potential customers to you. When visitors to the website click on ‘Information requests’, the request is directed to the Chamber where we customize a response and email the inquirer’s contact information to you, the Chamber member.

Advertising

If your organization would like even greater visibility, consider sponsoring one of the affordable spaces on the Chamber webpage(s), bi-monthly newsmagazine “the Northwest News” or the weekly e-newsletter, “Friday Facts”. To reserve your space on the webpage, contact the Lawton Publishing Account Representative at 713-594-9444. All ads link to the advertiser’s website and you are additionally listed in the ‘Featured Advertiser’s’ listing and the ‘Area Map’ which are both a link on the Chamber homepage. To reserve space in the

newsmagazine or e-newsletter, contact Chamber staff at 281-440-4160 or email ChamberInfo@HoustonNWChamber.org .

Website Advertising Rates

Ad Position	Ad Features	Ad Rates
Rotating Homepage Banner Ad - Top	The most prominent location that is shared with up to 3 other advertisers and rotated every few seconds.	\$1200 per year
Homepage Ad - Bottom	Smaller ad located at the bottom of the homepage	\$800 per year or \$250 per quarter
Rotating Banner Ad on Business Directory Search Page	This prominent ad resides on the well-traveled membership Directory Search Page, the first stop for those using the www.WeBuyNearby.com domain entry. Limit 5 advertisers.	\$1200 per year or \$350 per quarter
Targeted Business Category Results Page Banner Ad	This package provides the most coverage for your dollar to target your customers. A banner ad is located on your primary business category results page with your logo. A second ad sits on any secondary business category page and a banner ad is placed on three additional pages. Five ads for the price of one!	\$1800 per year or \$500 per quarter
Small Sponsor Ads	Smaller ad located at the bottom of a secondary page.	\$650 per year or \$200 per quarter

Chamber Newsmagazine Advertising Rates – Distribution of 1,200-1,500 businesses

Ad Type	Ad Size	Ad Rates
Business Card Ad-Interior	2 x 3.5"	\$50 per issue or \$255 per year of six issues
¼ Page Ad - Interior	2 x 5.5"	\$100 per issue or \$510 per year of six issues
½ Page Ad - Interior	4.25 x 5.5	\$200 per issue or \$1,020 per year of six issues
Full Page Ad - Interior	8.5 x 11"	\$400 per issue or \$2,080 per year of six issues
Full Page Back Cover – Four color	8.5 x 9"	\$500 per issue or \$2,550 per year of six issues

E-Newsletter “Friday Facts” Advertising

Ad Type	Ad Size	Ad Rates
You supply 3-5 lines, logo, art and your weblink for Friday Facts e-news to appear 4 consecutive weeks per month to 1800 recipients	Approximately 3” x 4 “ Limit two per issue	One month - \$100 3 months - \$250 6 months - \$450

QUESTIONS ABOUT ANY ASPECT OF YOUR MEMBERSHIP? DO NOT HESITATE TO CALL YOUR CHAMBER. WE ARE HERE TO SERVE AND SUPPORT YOU.

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281-440-4160 · ChamberInfo@HoustonNWChamber.org · www.HoustonNWChamber.org